



100% Support for
Education

百分百支持教育

「敬師愛生T博士造型設計比賽」暨籌款活動

To Teachers with Love - Dr T Design Competition cum Fundraising Campaign



小T博士：
12厘米 / 4.75吋(高)
Dr Small T
12 cm / 4.75 in(H)

大T博士：
90厘米 / 3呎(高)
Dr Big T:
90 cm / 3 ft(H)

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香港(新界)地產商會
Hong Kong (New Territories)
Realty Association

黃銳林先生
Mr Wong Yui-lam

張植廷先生
Mr Cheung Chik-ting Joshua

支持機構 Supporting Organisation:

HKSEA
Hong Kong Society For Education In Art
香港美術教育協會



「敬師愛生T博士造型設計比賽」暨籌款活動

背景

為推動教師專業，彰顯教育對社會發展的重要性，表揚教師對培育下一代的重大貢獻，香港教育學院(教院)以「百分百支持教育」為主題，舉辦「敬師愛生T博士造型設計比賽」暨籌款活動，誠邀全港學生及市民參加。

教院視覺藝術教育榮譽學士課程學生羅小燕以象徵智慧的貓頭鷹為創作主題，設計了外型別緻的吉祥物，製成大型及小型立體塑像。塑像以「T博士」為名，既代表老師(Teacher)，也代表對老師的敬意(Tribute)。

活動構思

- 鼓勵參賽者發揮藝術創意，創作獨一無二的小T博士造型，送贈給老師以表達敬意和謝意。
- 學校可將學生設計之大T博士於校舍展示，美化校園。
- 向學校/公眾推廣藝術教育，藉參與比賽和展覽優秀作品，進一步傳揚「敬師愛生」的訊息。
- 廣邀學校師生、家長、公眾及善長捐款支持教院成立「敬師育才基金」，用作教院學生發展、提供獎助學金及交流資助等，促進學生多元及全人發展，為香港培訓更多知行合一、敏於思考、關懷社會及放眼世界的優秀教師和專業人才。

評審

- 評審準則：創意及藝術美感
- 初選：每間學校/團體提交參賽作品為最多10個小T博士及3個大T博士，學校可進行校內比賽選拔參賽作品。
- 複選：由香港美術教育協會執行委員及教院專任導師於每組別的入圍作品中，選出30個小T博士及30個大T博士進入決選。
- 決選：評審團由知名設計師靳埭強博士SBS、麥兜插畫師麥家碧小姐、陳達文博士SBS、湯修齊先生MH、香港美術教育協會執行委員及教院文化與創意藝術學系代表組成，為各組別選出冠、亞、季軍及優異作品。

參賽組別

- 幼稚園組、小學組及中學組
- 公開組歡迎任何年齡人士參加

送給老師的禮物



小T博士

比賽組別及獎項

- 所有初選參加者將獲發教院證書。
- 決選冠、亞及季軍得獎者將獲頒獎盃乙個，小T博士的冠、亞及季軍得獎者更可獲由香港教育圖書公司贊助的書券；優異及入圍得獎者將獲頒獎狀乙張。優秀作品將會作公開展覽，更有機會製作成印刷品存念。

12厘米/4.75吋(高) 小T博士 — 個人名義參加

	冠軍	亞軍	季軍	優異獎
幼稚園組	1名	1名	1名	5名
小學組	1名	1名	1名	5名
中學組	1名	1名	1名	5名
公開組	1名	1名	1名	5名

參賽方法 ◆

- 每間學校/團體可提交的參賽作品為最多10個小T博士及3個大T博士。
- 捐款及/或報名費用請參考參加表格。
- 於2013年11月15日或之前，填妥參加表格，連同劃線支票(抬頭請註明「香港教育學院或“The Hong Kong Institute of Education”)，寄回新界大埔露屏路十號，香港教育學院校友及拓展事務處，信封面請註明「敬師愛生T博士造型設計比賽」。
- 教院將於2013年12月，發信/電郵通知已報名之學校及公開組參賽者，並於比賽網站上公布領取T博士的安排 www.ied.edu.hk/aado/100supportededucation。



送給學校的禮物



大T博士

90厘米/3呎(高) 大T博士 一個人或小組名義參加均可

	冠軍	亞軍	季軍	優異獎
幼稚園組	1名	1名	1名	5名
小學組	1名	1名	1名	5名
中學組	1名	1名	1名	5名
公開組	1名	1名	1名	5名

其他獎項：

	網上我最喜愛 小/大T博士	最百分百支持教育 學校/團體獎 (最高捐款額)	最踴躍參與學校/ 團體獎 (最多人參與，以 領取最多小T博士 數量為準)
幼稚園組	各3名	10名	10名
小學組	各3名	10名	10名
中學組	各3名	10名	10名
公開組	各3名	10名	-

參賽者須知 ✦

- 參賽者可利用不同的顏料(如塑膠彩)、物料、裝置、配搭等方法，為T博士進行造型創作，設計參賽作品。
- 參賽作品之設計不能顯露參賽者身份及其所屬學校或團體身份，包括名稱及標誌。
- 進入決選之參賽者，必須向教院遞交實物作品，違者將被取消資格。
- 參賽者在每一個組別最多只能獲得一個獎項，「網上我最喜愛小/大T博士」的獎項除外。
- 參賽者將負責參賽作品之運送，作品如有損壞，教院恕不負責。

提交作品 ✦

- 學校負責人及公開組參賽者須將參賽作品拍照，於2014年2月24日至3月7日期間，上載至比賽網站www.ied.edu.hk/aado/100supportededucation。
- 相片規格：每件參賽作品三張相片(正面、側面及背面各一張)，格式為JPG，每張相片的大小為1MB-4MB之間。

網上投票 ✦

- 網上投票選出各組別的「網上我最喜愛T博士」各3名。

結果公布 ✦

- 教院將於2014年5月在比賽網站上公布賽果，學校及各得獎者將獲專函通知。

備註 ✦

- 所有參賽作品必須為原創作品，並無侵犯他人的權利(包括版權)及並未作任何公開發表或參加其他比賽等。如發現參賽者盜用任何其他商業或非商業版權，將被取消資格，而引起侵犯版權之版權問題，均與教院無關。
- 比賽結果以評審團的最後判決為準，參賽者不得異議。
- 參賽者同意授權教院將參賽作品用作宣傳及出版用途，並對公眾作出展示，於活動完成後才退還。
- 教院保留對本章程的最終解釋及修訂權利。

重要日程 ✦

發信到各學校/團體

2013年8月

截止報名

2013年11月15日

發信/電郵通知/網上公布領取T博士之安排

2013年12月

領取T博士

2014年1月

初選

- 每間學校/團體提交最多10個小T博士及3個大T博士(公開組不適用)
- 各組別參賽者上載作品相片

2014年2月24日 — 3月7日

網上投票

- 網上投票選出各組別之「網上我最喜愛T博士」各3名

2014年3月24日 — 4月6日

複選

- 由香港美術教育協會執行委員及教院專任導師於每個組別的入圍作品中，各選出30個小T博士及30個大T博士進入決選

2014年3月

決選

- 參賽者遞交實物作品作評審
- 由專業評審團選出各組別冠、亞、季軍及5名優異作品

2014年3月/4月

- 公布結果
- 派發證書/頒獎禮
- 公開展覽

2014年5月

查詢：

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Background ✦

To promote teaching as a profession, manifest the importance of education in social development and show appreciation for the teachers who nurture our next generation, The Hong Kong Institute of Education (HKIEd) is organising the “To Teachers with Love – Dr T Design Competition” cum Fundraising Campaign with the theme of “100% Support for Education”. Students and people of all ages are welcome to join.

Dr T, an owl symbolic of wisdom, is a mascot designed by Miss Law Siu-yin, a student in the Institute’s Bachelor of Education (Honours) (Visual Arts) programme. “Dr T”, which connotes “teacher”, also has a deeper meaning of “tribute to teacher”. The mascot comes in two sizes – big (90 cm in height) and small (12 cm in height).

Concept and Plan ✦

- Participants are encouraged to use their creative talent to design the Dr Small T and convey their love and respect to teachers by presenting it as a small token of thanks.
- Schools are encouraged to display the Dr Big T designed by students as an art object and as a gift of gratitude to the school.
- The competition will promote art appreciation and education, and bring out the “To Teachers with Love” message.
- Schools, teachers, students, parents, the public and philanthropists are invited to support the establishment of the “Appreciate Teachers” Student Development Fund, which will be used for scholarships, bursaries, student exchanges and initiatives for nurturing HKIEd students to become competent teachers and professionals who can integrate theory and practice, and who are intellectually active, socially caring, and globally aware.

✦ Categories ✦

- **Schools: Kindergarten, Primary School and Secondary School**
- **Open: Participants of all ages are welcome**



Dr Small T

Prizes ✦

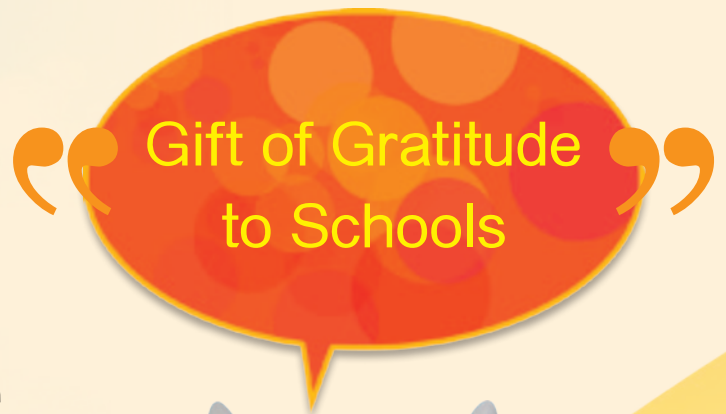
- All participants in the first round will receive a certificate of participation issued by HKIEd.
- The champion, first and second runners-up will be awarded trophies, and in the Dr Small T category they will be also awarded book coupons sponsored by the Hong Kong Educational Publishing Company. The honourable mentions and finalists will receive certificates of merit. The outstanding entries will be displayed in an open exhibition, and printed materials may be produced to further promulgate the message of “To Teachers with Love”.

12cm/4.75 in (H) Dr Small T — Individual participants

	Champion	1 st runner-up	2 nd runner-up
Kindergarten	1	1	1
Primary School	1	1	1
Secondary School	1	1	1
Open	1	1	1

Adjudication ✨

- Judging criteria: creativity and aesthetics
- First round: Each school/organisation may submit up to 10 Dr Small Ts and 3 Dr Big Ts. Schools are encouraged to conduct intra-school competitions for preliminary entry selection.
- Second round: The judging panel, which consists of executive committees of the Hong Kong Society for Education in Art (HKSEA) and HKIEd teaching fellow, will select 30 Dr Small Ts and 30 Dr Big Ts from each category for the final round.
- Final round: The adjudicators, including veteran designer Dr Kan Tai-keung, SBS, illustrator of Mcdull, Ms Alice Mak, Dr Darwin Chen, SBS, Mr Tong Sau-chai, MH, executive committees of the HKSEA and a representative from the HKIEd Department of Cultural and Creative Arts, will select the champion, first and second runners-up and honourable mentions for each category.



Dr Big T

s only

Honourable Mention
5
5
5
5

90cm/3 ft (H) Dr Big T — Group and individual participants are welcome

	Champion	1 st runner-up	2 nd runner-up	Honourable Mention
Kindergarten	1	1	1	5
Primary School	1	1	1	5
Secondary School	1	1	1	5
Open	1	1	1	5

Other Prizes

Kindergarten
Primary School
Secondary School
Open

Enrolment ✦

- Each school/organisation may submit up to 10 Dr Small Ts and 3 Dr Big Ts.
- For information on donations and/or the enrolment fee, please refer to the enrolment form.
- The completed enrolment form together with a crossed cheque payable to “The Hong Kong Institute of Education” must be sent to the Alumni Affairs and Development Office, HKIEd, 10 Lo Ping Road, Tai Po, on or before 15 November 2013. Please write “To Teachers with Love – Dr T Design Competition” on the envelope.
- In December 2013, HKIEd will inform all participating schools and open category participants by mail/email of the arrangements for collecting Dr Ts. Details of the arrangements will also be announced on the official website at www.ied.edu.hk/aado/100supportededucation.

Notes to Participants ✦

- Participants can use different colours and materials (e.g. acrylic) to create their designs on Dr T.
- The design must not disclose the identity of the participants or the related school or organisation, including names and logos.
- Finalists must submit the actual work to HKIEd. Non-compliance will result in disqualification.
- Participants can only receive one prize in each category, except for the “My Favourite Dr Small T/ Big T Online Vote Award”.
- Participants are responsible for the delivery of the works to and collection of works from HKIEd. HKIEd will not be liable for any damage to the works.

Entries Submission ✦

- The person in charge at the school/organisation and Open category participants must photograph the design and upload the pictures to the official website at www.ied.edu.hk/aado/100supportededucation between 24 February and 7 March 2014.
- Photograph format: 3 photographs (front, side, back) must be submitted for each design in JPG format. The file size of each photo must be between 1MB – 4MB.

Online Vote ✦

- For each category, the 3 submitted designs that gain the highest online votes will be awarded the “My Favourite Dr T Online Vote Award”.

Results Announcement ✦

- HKIEd will announce the competition results on the official website by May 2014. Schools and awardees will be notified by mail.

Terms and Conditions ✦

- All entries must be original designs that are not in breach of any third party’s rights (including copyright) and have never been publicly displayed or previously submitted to other competitions. If the entry is found to be in breach of commercial or non-commercial copyright, the participant will be disqualified. HKIEd will not be liable for any copyright infringements arising from entries.
- The adjudicators’ decision will be final and not subject to revision.
- Participants agree to authorise HKIEd to use and display the entries for publicity, publication and exhibition purposes. The entries will be returned after the completion of the campaign.
- HKIEd reserves the right to final amendment and the interpretation of any information given in this leaflet.

My Favourite Dr Small T/Big T Online Vote Award	100% Support for Education School/ Organisation Award (Highest donation award)	Most Enthusiastic Participating School/Organisation Award (This award will be presented to schools/organisations that request the most Dr Small Ts)
3 prizes each	10	10
3 prizes each	10	10
3 prizes each	10	10
3 prizes each	10	-

Schedule Highlights ✦

Invitation letter to school/organisation

August 2013

Closing date for enrolment

15 November 2013

Mail/email notification and announcement on website for arrangements on receipt of Dr T

December 2013

Receipt of Dr T

January 2014

First round

- Each school/organisation may submit up to 10 Dr Small Ts and 3 Dr Big Ts (Not applicable to the Open category)
- Participants from all categories upload entry photos

24 February – 7 March 2014

Online vote

- Online voting for the "My favourite Dr Small T/Big T Online Vote Award", with 3 winners from each category

24 March – 6 April 2014

Second round

- The judging panel, consisting of executive committees of the Hong Kong Society for Education in Art and HKIEd teaching fellow, will select 30 Dr Small Ts and 30 Dr Big Ts from each category for the final round

March 2014

Final round

- Finalists submit actual works for adjudication
- Adjudicators will select the champion, first and second runners-up and 5 honourable mentions from each category

March/April 2014

- Results announcement
- Dispatch of certificates/award presentation ceremony
- Open Exhibition

May 2014

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